



CREATIVE TECHNO COLLEGE, ANGUL

PLACEMENT CELL

(PLANS & IMPLEMENTATION)

Off-Campus Drive and Student Readiness Program for National Board of Accreditation (NBA)

Introduction

This document outlines the objectives, plans, and implementation strategies of our institution's Off-Campus Drive and Student Readiness Program. This initiative is designed to enhance the employability of our students by providing them with comprehensive training and placement opportunities, with a focus on both multinational corporations (MNCs) and local companies. Our program is tailored for students enrolled in BCA, B.Sc. (Computer Science), and BBA courses.

Objectives

- **Enhance Employability:** Equip students with the necessary knowledge and skill to secure employment in leading companies.
- **Holistic Development:** Foster both technical and soft skills to prepare students for various stages of the recruitment process.
- **Industry Readiness:** Align training modules with current market demands and industry expectations.
- **Inclusive Opportunities:** Provide placement opportunities across a diverse range of companies, including MNCs and local firms.
- **Continuous Improvement:** Regularly update and refine the training program based on feedback and market trends.

Plans

Pre-Placement Activities:

- Conducts reasoning and aptitude classes.
- Organises technical assessment rounds for BCA and B.Sc. (CS) students.
- Hold personal interview rounds to evaluate communication and interpersonal skills.
- Exclude the technical assessment round for BBA students, focusing instead on their management and business acumen.



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Module-Based Training

- Module 1: Aptitude and Reasoning
- Regular practice sessions and mock tests.
- Module 2: Technical Skills
- Intensive workshops and hands-on projects for BCA and B.Sc. (CS) students.
- Module 3: Soft Skills and Interview Preparation
- Role-playing exercises, group discussions, and interview simulations.

Job-A-Thon Program:

- Initiated in 2021, this program is continuously updated to better prepare students for the job market.
- Includes three modules designed to cover all aspects of job readiness
 - ✓ Aptitude and Reasoning Module
 - ✓ Technical Skills Module (for BCA and B.Sc. students)
 - ✓ Soft Skills and Interview Preparation Module

Soft Skills Training:

Provide comprehensive training in communication, teamwork, problem-solving and other essential soft skills.

Resource Provision:

Supply previous years' question papers from leading MNCs such as TCS, Deloitte, Accenture, and Capgemini.

Encourage participation in the TCS National Qualifier Test (NQT) to benchmark students' abilities against national standards.



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MOCK INTERVIEW :

1. **First Round** : Reasoning and Aptitude

Conducted for all students to assess logical thinking and problem-solving abilities.

2. **Second Round** : Technical Assessment

Specific to BCA and B.Sc. (CS) students, focusing on core technical competencies.

3. **Third Round** : Personal Interview

Conducted for all students to evaluate their communication skills, confidence, and overall personality.

Feedback and Improvement:

- ✓ Collect feedback from students and recruiters continuously refine the program.
- ✓ Stay updated with industry trends to ensure the relevance of training content.

Conclusion

- Our institution's Off-Campus Drive and Student Readiness Program is a comprehensive initiative aimed at enhancing the employability of our students.
- By focusing on pre-placement activities, structured assessment rounds, and targeted training modules, we are committed to preparing our students for successful careers.
- Our continuous efforts to update and improve the program reflect our dedication to student success and align with the high standards set by the National Board of Accreditation.